



SORSI HOMECOMING 2024  
October 3 – 5, 2024

## EXHIBITOR KIT

Thank you for participating in SORSI’s 2024 Homecoming Event in Lakewood, CO! We are excited to have you!

We are anticipating an attendance of around 150+ chiropractic doctors and students.

### Homecoming DETAILS

**Date:** October 3 - 5, 2024

Classes begin Thursday Oct. 3rd @8 am – 6:30 pm, with 30 min. breaks every 1.5 hours and lunch at 11:30am. Classes end on Saturday, Oct. 5 @ 6:30 pm and the Gala is after. You are invited to attend!

Location:

Sheraton Denver West  
360 Union Blvd, Lakewood, CO  
(303) 987-2000

### EXHIBITOR SET UP DETAILS

**Exhibitor Badges:** Please pick up your exhibitor badge and registration packet at the registration desk Wed Eve or Thursday morning.

Registration is open:

- Wednesday: 5 pm to 7 pm Eve and
- Thursday: 7 am – 2pm

**Set Up:**

- Wednesday: 5 pm to 7 pm Eve and
- Thursday: 7 am – 2pm

**Take Down:** Saturday after 7pm (The last class gets out at 6:30pm. If you need to take down prior to 7 pm, please check with Dr. Hart or Denise Moody.

SORSI (Sacro Occipital Research Society International)  
2184 Channing Way #460 · Idaho Falls, ID 83404  
913-239-0228 · Fax 913-239-0305 · sorsi1929@gmail.com · www.sorsi.com

SORSI is the only organization that represents and teaches SOT® Methods in the United States and Canada.  
Exclusive license holder to teach, disseminate and publish all chiropractic information and techniques developed by M.B. De Jarnette, DC.

### **Shipping, Receiving & Storage**

Parcels for events held in the hotel may be delivered up to two (2) days prior to your event. The shipment must be addressed to the guest responsible for claiming the parcel at the hotel. Parcels should be addressed to:

SORSI  
C/O Hotel Name  
Guests name and also the name of the event.  
Address  
City/State/Zip

Exhibitor is responsible for all shipping charges and logistics of return shipments.

**Tables:** Each exhibitor will be provided standard 6-foot-wide table with linen, two chairs and one trash container

Set up includes:

**Exhibitor Map:** (Separate attachment)

**Exhibitor Customer Flyer:** We invite you to share the attached flyer and registration link with your customers to let them know you will be at the event. Have them use your name as a referral code and you will get a special surprise from SORSI. Please contact [Denise@sorsi.com](mailto:Denise@sorsi.com) if you have any questions.

Registration link: <https://sorsi.com/upcoming-events/?event=27311>

**Did we answer all your questions? If not, please contact [Denise@sorsi.com](mailto:Denise@sorsi.com)**

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## EXHIBITOR EVENT INFORMATION

### How many doctors attend?

This year we are planning for 150+ attendees.

### How many exhibitors attend?

In a typical year we have around 10 - 12 exhibitors attending Homecoming.

### How many students attend?

Students are a big part of our event and we love having future doctors in attendance. We typically have students from Palmer, Logan, Life, and Northwestern with a spattering of other students from various colleges around the nation. Generally speaking, our student population at events is around 30 - 50.

### How large is your membership?

Our current US membership is around 300, and growing rapidly. We have new members joining us on a regular basis.

### What percentage of your membership is international?

Currently our membership internationally through SORSI is about 15% of current members. The bulk of our international members reside in Canada, Mexico, Australia, Europe, Brazil and Japan. Not all international members are officially SORSI members, as we have sister organizations where their official membership resides. Soto- Europe, Soto-Australasia, Soto- South America/Brazil, Soto- Japan,

### What countries make up the largest groups of your membership?

United States, Australia, Europe, Japan, Mexico

TO REGISTER use these links:

[EXHIBITOR Registration](#)

[SORSI Exhibitor Handouts Info](#)

[Exhibitor Map](#)

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If you would like to make a special presentation, consider sponsoring a Breakfast or Lunch. There is a section on the application to apply.

Please contact [Denise@sorsi.com](mailto:Denise@sorsi.com) if you have questions.

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