



## SORSI Homecoming 2025 - Orlando

Oct. 9 - 11

### EXHIBITOR KIT

Thank you for participating in SORSI's 2025 Homecoming Event in Orlando, FL. We are excited to have you! We are anticipating an attendance of around 250 chiropractic doctors and students.

### HOMECOMING DETAILS

**Date:** October 9 -11, 2025

Classes begin Thursday, Oct. 9th @ 8 am – 6:30 pm, with 30 min. breaks every 1.5 hours and lunch at 11:30am.

We hold a welcome reception on Thursday at 6:30pm right after classes. (You get free drink tickets)

Classes end on Saturday, October 11th @ 6:30 pm.

**Location:**

### Doubletree Hilton @ Universal Studios

5780 Major Blvd, Orlando, FL 32819

**Phone:** [\(407\) 351-1000](tel:4073511000)

### EXHIBITOR SET UP DETAILS

**Exhibitor Badges:** Please pick up your exhibitor badge and registration packet at the registration desk Wed Eve or Thursday morning.

Registration is open:

- Thursday 4 – 7pm
- Friday: 8 am to 2pm

SORSI (Sacro Occipital Research Society International)  
2184 Channing Way #460 · Idaho Falls, ID 83404  
913-239-0228 · Fax 913-239-0305 · [sorsi1929@gmail.com](mailto:sorsi1929@gmail.com) · [www.sorsi.com](http://www.sorsi.com)

SORSI is the only organization that represents and teaches SOT® Methods in the United States and Canada.  
Exclusive license holder to teach, disseminate and publish all chiropractic information and techniques  
developed by M.B. De Jarnette, DC.

### **Set Up:**

- Thursday: 5 pm to 7 pm

**Take Down:** Saturday after 7pm (The last class is out at 6:30pm. If you need to take down prior to 7 pm, please check with Dr. Hart or Denise Moody.

### **Shipping, Receiving & Storage**

Parcels for events held in the hotel may be delivered up to two (2) days prior to your event. The shipment must be addressed to the guest responsible for claiming the parcel at the hotel. Parcels should be addressed to:

SORSI  
C/O Denise Moody  
SORSI Homecoming  
Exhibitor Name: {        }

Doubletree Hilton @Universal Studios

5780 Major Blvd, Orlando, FL 32819

Exhibitor is responsible for all shipping charges and logistics of return shipments. There is a \$5 charge per box or \$75 per pallet.

**Tables:** Each exhibitor will be provided standard 6-foot-wide table with linen, two chairs and one trash container

If you need power, please contact Denise@sorsi.com

**Exhibitor Map:** (Separate attachment)

**Did we answer all your questions? If not, please contact Denise@sorsi.com**

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## EXHIBITOR EVENT INFORMATION

### How many doctors attend?

This year we are planning for 200 – 250 attendees.

### How many exhibitors attend?

We typically have 20 – 25 exhibitors.

### How many students attend?

Students are a big part of our event and we love having future doctors in attendance. We typically have students from Palmer, Logan, Life, and Northwestern with a spattering of other students from various colleges around the nation. Generally speaking, our student population at Homecoming events is around 25 – 30.

### How large is your membership?

Our current US membership is around 300. We have new members joining us on a regular basis.

### What percentage of your membership is international?

Currently our membership internationally through SORSI is about 15% of current members. The bulk of our international members reside in Canada, Puerto Rico, Australia, Europe, Brazil and Japan. Not all international members are officially SORSI members, as we have sister organizations where their official membership resides. Soto- Europe, Soto-Australasia, Soto- South America/Brazil, Soto- Japan,

### What countries make up the largest groups of your membership?

United States, Australia, Europe, Japan, Brazil

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**TO REGISTER use this link:**

[EXHIBITOR Registration](#)

If you would like to make a special presentation, consider sponsoring a Breakfast or Lunch. There is a section on the application to apply.

Please contact [Denise@sorsi.com](mailto:Denise@sorsi.com) if you have questions.

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