



Sorsi Events Sponsorship Program

Welcome to the Sorsi Events Sponsorship Program! We've crafted a selection of chiropractic-inspired tiers to align your brand with our wellness-focused attendees. From foundational support to top-tier impact, each level offers creative ways to connect, engage, and shine!

Sacral Tier - \$300 (No Booth)

- **Branded Digital Shoutouts:** Your logo featured on our event website and digital event program.
- **Social Media:** Your brand included in a group pre-event social media post and email with other sponsors, plus mentions in our event hashtag campaign (e.g., #Sorsi2025) on platforms like Instagram and X.
- **Perfect For:** New practices or those seeking a foundational, budget-friendly presence.

Lumbar Tier - \$500 (No Booth)

- **Branded Digital Shoutouts:** Your logo featured on our event website and digital event program.
- **Social Media:** Your brand included in a group pre-event social media post and email with other sponsors. A dedicated pre-event social media post spotlighting your brand.
- **Program Placement:** Your logo included in the digital and/or printed event program with a short tagline (e.g., "Supporting Sorsi Events").
- **Live Stream Alignment:** Opportunity to participate in a live webinar prior to the event. A verbal mention at our member meeting.
- **Perfect For:** Businesses wanting a stable, noticeable presence with minimal investment.

Thoracic Tier - \$895

- **Branded Digital Shoutouts:** Your logo featured on our event website and digital event program.

- **Social Media Base:** Your brand included in a group pre-event social media post and email with other sponsors, plus mentions in our event hashtag campaign (e.g., #Sorsi2025) on platforms like Instagram and X.
- **Live Stream Alignment:** Opportunity to participate in a live webinar prior to the event. A verbal mention at our member meeting.
- **Exclusive Networking Pop:** Your brand highlighted in a “Sponsor Spotlight” email blast to attendees pre- or post-event, driving traffic to your website or a special offer.
- **Booth Presence:** One 6’ table with 2 chairs (Power optional for a fee)
- **Perfect For:** Brands seeking a strong, dynamic tie-in with and opportunity to meet personally with attendees/

Cervical Tier – \$1195

- **Branded Digital Shoutouts:** Your logo featured on our event website and digital event program.
- **Social Media Base:** Your brand included in a group pre-event social media post and email with other sponsors, plus mentions in our event hashtag campaign (e.g., #Sorsi2025) on platforms like Instagram and X.
- **Live Stream Alignment:** Opportunity to participate in a live webinar prior to the event. A verbal mention at our member meeting.
- **Exclusive Networking Pop:** Your brand highlighted in a “Sponsor Spotlight” email blast to attendees pre- or post-event, driving traffic to your website or a special offer.
- **Booth Presence:** 10’ x 10’ space for booth with 2 chairs (Power included)
- **Perfect For:** Brands seeking a strong, dynamic tie-in with and opportunity to meet personally with attendees

Category I - \$1000

- **Most popular option for sponsors not attending.**
- **AVAILABILITY:** 1 Breakfast table per day or 1 snack per day
- **Wellness Zone Supporter:** Sponsor a healthy snack station or breakfast table with subtle branded signage

- **Branded Digital Shoutouts:** Your logo featured on our event website and digital event program.
- **Live Stream Alignment:** Opportunity to participate in a live webinar prior to the event. A verbal mention at our member meeting.
- **Perfect For:** Leaders in chiropractic care seeking prestige, thought leadership, and maximum impact.

Category II - \$2,000

Deadline: 6 months prior to event for scheduling purposes

- **AVAILABILITY:** 1 student lunch per day (3 lunch slots available)
- **Chiro Study Break:** Sponsor a student lunch
- **Branded Digital Shoutouts:** Your logo featured on our event website and digital event program.
- **Social Media Base:** Your brand included in a group pre-event social media post and email with other sponsors, plus mentions in our event hashtag campaign (e.g., #Sorsi2025) on platforms like Instagram and X.
- **Booth Presence:** One 6' table with 2 chairs (Power optional for a fee)
- **Keynote Pinnacle:** Your brand introduces a high-profile speaker with a 30 minute message presented to participants. (AV costs are an additional fee)
- **Perfect For:** Leaders in chiropractic care seeking prestige, thought leadership, and maximum impact.

Category Tier III - \$3,000

- **Experience Curator:** Sponsor a premium event feature, such as a photo booth, Gala entertainment, off-site adventure or other premium feature.
- **Branded Digital Shoutouts:** Your logo featured on our event website and digital event program.
- **Social Media Base:** Your brand included in a group pre-event social media post and email with other sponsors, plus mentions in our event hashtag campaign (e.g., #Sorsi2025) on platforms like Instagram and X
- **Live Stream Alignment:** Opportunity to participate in a live webinar prior to the event. A verbal mention at our member meeting.

- **Booth Presence:** 10' x 10' space for booth with 2 chairs (Power included)
- **Perfect For:** Leaders in chiropractic care seeking prestige, thought leadership, and maximum impact.

Cranial Tier - \$6000 Premier event sponsor

Deadline: 6 months prior to event for scheduling purposes

- **Align & Dine:** Sponsor a lunch with 100 Chiropractic Doctors
- **Availability:** 3 doctor lunch sponsorships available
- **Branded Digital Shoutouts:** Your logo featured on our event website and digital event program. Full Page ad in our digital app.
- **Program Placement:** Enhanced listing in the event program with logo and a brief bio (up to 50 words).
- **Social Media Base:** Your brand included in a group pre-event social media post and email with other sponsors, plus mentions in our event hashtag campaign (e.g., #Sorsi2025) on platforms like Instagram and X
- **Live Stream Alignment:** Opportunity to participate in a live webinar prior to the event. A verbal mention at our member meeting.
- **Keynote Pinnacle:** Your brand introduces a high-profile speaker with a 40-second pre-recorded message or live shoutout, plus prominent logo placement on all related visuals. (AV costs are an additional fee)
- **Perfect For:** Leaders in chiropractic care seeking prestige, thought leadership, and maximum impact.

Why Sponsor Sorsi Events?

- **Targeted Exposure:** Connect with SOT® Doctors and students in a relaxed, engaging setting.
- **Flexibility:** No booth? No strain. These options keep your brand in alignment without the hassle.

Next Steps

Ready to align your brand with Sorsi Events? Contact Denise@sorsi.com to customize your sponsorship package. Let's elevate your presence from Sacral to Cranial!