

## **Sorsi Events Sponsorship Program: Non-Booth Presence Opportunities**

Welcome to the Sorsi Events Sponsorship Program! For sponsors who want their presence known we've crafted various chiropractic-inspired tiers to align your brand with our wellness-focused attendees. From foundational support to top-tier impact, each level offers creative ways to connect, engage, and shine—all without the need for a physical setup.

### **Sacral Tier (No Booth) - \$300**

- **Branded Shoutouts:** Your logo included in our sponsorship posts and emails. You may include one branded attachment such as a “Conference Deal” for a branded email specific to your company.
- **Perfect For:** Businesses wanting no able to attend while maintaining a noticeable presence with minimal investment.

### **Lumbar Tier Booth - \$550**

- **Branded Shoutouts:** Your logo included in our sponsorship posts and emails. You will also be given 2 minutes to speak at our general meeting and promote your product or service.
- **Booth:** You will get a 4x8 table booth with 2 chairs. (+\$100 for electricity).
- **Perfect For:** Businesses wanting a stable, noticeable presence with minimal investment.

### **Thoracic Tier Booth- \$850**

- **Exclusive Networking Pop:** Your brand highlighted in a “Sponsor Spotlight” email blast to attendees pre- or post-event, driving traffic to your website or a special offer. You will also receive a 3-minute presentation on your product during the general meeting.
- **Booth:** You will get a double 4x8 table booth space with chairs (+\$100 for electricity).
- **Perfect For:** Brands seeking a strong, dynamic tie-in without booth logistics.

### **Upper Thoracic Tier Booth- \$2,500**

- **Experience Curator:** Sponsor a premium event feature, like a fully branded Student breakfast or lunch or a headline entertainment event with your name as the presenting partner. (For meal 20 – 30 Students)

- **Keynote Pinnacle:** Stand out with a 45-minute keynote by a high-profile guest speaker to a group of Chiropractic Students during lunch. This option features a 30-second pre-recorded message for a social media shoutout, plus prominent logo placement on all related signage and digital visuals to maximize brand visibility..
- **Exclusive Networking Pop:** Your brand highlighted in a “Sponsor Spotlight” email blast to attendees pre- or post-event, driving traffic to your website or a special offer. You will also receive a 5-minute presentation on your product during the general meeting.
- **Booth:** You will get a triple 4x8 table booth space with chairs (+\$100 for electricity).
- **Perfect For:** Leaders in chiropractic care seeking prestige, thoughtful leadership, and maximum impact.

### **Cervical Tier Sponsor- \$5,000**

- **Experience Curator:** Sponsor a premium event feature, like a fully branded Doctor breakfast or lunch or a headline entertainment event with your name as the presenting partner. (For Meal: 50 – 75 Doctors)
- **Keynote Pinnacle:** Stand out with a 45-minute keynote by a high-profile guest speaker to a group of Chiropractic Doctors during lunch. This option features a 30-second pre-recorded message for a social media shoutout, plus prominent logo placement on all related signage and digital visuals to maximize brand visibility..
- **Exclusive Networking Pop:** Your brand highlighted in a “Sponsor Spotlight” email blast to attendees pre- or post-event, driving traffic to your website or a special offer. You will also receive a 5-minute presentation on your product during the general meeting.
- **Booth:** You will get four 4x8 table booth space with chairs (+\$100 for electricity).
- **Perfect For:** Leaders in chiropractic care seeking prestige, thoughtful leadership, and maximum impact.
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### **Additional Add-Ons (Optional)**

- **Snack Table Sponsorship (\$1500):** Sponsor a snack table at the event with your brand prevalently displayed.
- **Handouts (\$500+):** If you would like to send a printable handout for our welcome packets there is an additional fee for printing and administrative costs.

- **Charity Alignment (\$200+):** Tie your sponsorship to our Research Foundation, a portion of proceeds donated in your name, enhancing your brand's goodwill.
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### **Why Sponsor Sorsi Events?**

- **Targeted Exposure:** Connect with Chiropractors, Chiropractic students and other wellness professionals in a relaxed, engaging setting.
- **Flexibility:** No booth? No strain. These options keep your brand in alignment without the hassle.
- **Measurable Impact:** Post-event metrics (e.g., impressions, mentions, or engagement stats) show your ROI.

### **Next Steps**

Ready to align your brand with Sorsi Events? Contact Denise Moody at [denise@sorsi.com](mailto:denise@sorsi.com) to customize your sponsorship package. Let's adjust your presence from Sacral to Cervical!