EXHIBITOR KIT

Thank you for participating in SORSI's Spring Event. We are excited to have you! We are anticipating an attendance of around 150 or more chiropractic doctors and students.

Spring Conference

Date: April 9 – 10, 2027

Location: Asheville, NC

Classes begin Friday, @ 8 am – 6:30 pm, with 30 min. breaks every 1.5 hours and lunch at 11:30am.

We hold a welcome reception on Friday at 6:30pm right after classes. (You get free drink tickets)

Classes end on Saturday, @ 6:30 pm.

Location:
Hilton Biltmore Park

43 Town Square Blvd, Asheville

North Carolina, 28803

EXHIBITOR SET UP DETAILS

Exhibitor Badges: Please pick up your exhibitor badge and registration packet at the registration desk Thursday evening or Friday morning.

Registration is open:

- Thursday 4 – 7pm
- Friday: 8 am to 2pm

Set Up:

- Thursday: 5 pm to 7 pm
- Friday: 7 am - noon

Take Down: Saturday after 7pm (The last class is out at 6:30pm. If you need to take down prior to 7 pm, please check with Dr. Hart or Denise Moody.

Shipping, Receiving & Storage
Parcels for events held in the hotel may be delivered up to three (3) days prior to your event. The shipment must be addressed to the guest responsible for claiming the parcel at the hotel. Parcels should be addressed to:

SORSI
C/O Denise Moody
SORSI Spring Conf – April 9 - 10
Exhibitor Name: { }

Hilton Biltmore Park
43 Town Square Blvd,
Asheville, North Carolina, 28803

Exhibitor is responsible for all shipping charges and logistics of return shipments.

Tables: Each exhibitor will be provided standard 6-foot-wide table with linen, two chairs and one trash container

If you need power, please contact Denise@sorsi.com. There is an additional charge

Exhibitor Map: (Separate attachment)

Did we answer all your questions? If not, please contact Denise@sorsi.com

EXHIBITOR EVENT INFORMATION

How many doctors attend?

This year we are planning for 125 - 200 attendees.

How many exhibitors attend?

We typically have up to 10 exhibitors.

How many students attend?

Students are a big part of our event and we love having future doctors in attendance. We typically have students from Palmer, Logan, Life, and Northwestern with a spattering of other students from various colleges around the nation. Generally speaking, our student population at Homecoming events is around 10 – 30 students.

How large is your membership?

Our current US membership is around 400. We have new members joining us on a regular basis.

What percentage of your membership is international?

Currently our membership internationally through SORSI is about 15% of current members. The bulk of our international members reside in Canada, Puerto Rico, Australia, Europe, Brazil and Japan. Not all international members are officially SORSI members, as we have sister organizations where their official membership resides. Soto- Europe, Soto-Australasia, Soto- South America/Brazil, Soto- Japan,

What countries make up the largest groups of your membership?

United States, Australia, Europe, Japan, Brazil

TO REGISTER use this link:

EXHIBITOR Registration

If you would like to make a special presentation, consider sponsoring a Breakfast or Lunch. There is a section on the application to apply.

Please contact Denise@sorsi.com if you have questions.